



Visit Delco Unveils New DELCO Letters Installation at Subaru Park/WSFS Bank Sportsplex

When: Tuesday, August 13th at 12:00 noon

Where: WSFS Bank Sportsplex at Subaru Park, Field #7 (the Visit Delco sponsored field).

Chester, PA - In an effort to symbolize the welcoming and inclusive nature of the Delaware County, PA community, VISIT DELCO, the Philadelphia Union, and Legacy Arts Chester have partnered to make a significant addition to the landscape at Subaru Park/WSFS Bank Sportsplex.

The installation, which spells out DELCO, will be hard for fans to miss at twenty-nine feet long and each letter standing six feet high. As a nod to Delco's favorite team, the "O" will be represented by a specially designed soccer ball, on which panels of the ball will feature artwork designed by students of Legacy Arts Club, located in Chester, whose mission is to empower the youth of Chester, and to equip the city to flourish through arts. The artists will also be on hand for the unveiling and to see their work in person for the very first time.

"Legacy Arts Chester is very proud and excited to collaborate with Visit Delco and the Philadelphia Union on this art installation. We believe the youth in our community are the key to changing the legacy of our city. When we come together to create something beautiful, like this project, we are taking small steps to change the narrative here in Chester," says Tucker Rodkey, Founder and Program Director, Legacy Arts Chester.

"We couldn't be prouder of our young artists as they share their stories, personalities, dreams and goals through this art piece."

"This project is a partnership trifecta. Visit Delco, The Philadelphia Union, and Legacy Arts Chester, representing the community of Chester and all of Delaware County. We are all coming together in the biggest way possible. Visit Delco is committed to shining a light on all the amazing things happening in communities throughout Delaware County," says Steve Byrne, Executive Director of Visit Delco "This installation and the collaboration with Chester community partners is just another way to showcase our DELCO pride and welcoming spirit."

"When we committed to our partnership, community was at the core of our collaboration," said Charlie Slonaker, Chief Revenue Officer at the Philadelphia Union. "We remain dedicated to highlighting our communities and the people who make it special, and the unveiling of the DELCO letters exemplifies that dedication. We look forward to our continued partnership with Visit Delco to create more memorable moments and feature those who make DELCO a special place."

Following the unveiling, youth from Legacy Arts Chester will join Union mascot Phang for some soccer on WSFS Bank Sportsplex Field 7.



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Event Contacts:

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The letters were created and installed by Roe Fabricators, a Grand Format Graphic design, production and installation firm located in Chester, PA.